



**GREATER CINCINNATI
CHAPTER**
Association for
Talent Development

2018

GCATD Annual Report

Letter from the President

Membership

Finances

Volunteers

Letter from the President

As you may be aware, our chapter mission and vision are:

Mission: GCATD is the “go to” resource for best, emerging and relevant practices for connecting workplace leaders.

Vision: We are the recognized catalyst for creating partnerships to empower the talent development community.

In order to fulfill on this we have three Strategic Imperatives:

- Provide Value
- Become Recognized
- Chapter Sustainability

In 2018 we focused on “providing value” as we believe that if we provide value we will in turn become recognized and obtain chapter sustainability. Our volunteer committees helped to implement 36 events covering a myriad of topics that contributed to adding value to our membership. These events consisted of specialized and geographic interest groups (SIGs/GIGs), scheduled learning events, webinars, as well as offering a full day, multi-track conference. We hosted a total of 685 learning professionals at these events of which 33% were attendees of our Fall Conference.

This year we had record attendance at the conference with local attendees and some from our sister chapters in Cleveland and Toledo. We also had record sponsorships and corporate registrations, many stemming from our Executive Advisory Board (EAB). These relationships contribute to continuing our goal of creating more strategic partnerships. We maintained our multi-track approach, but added Sponsor Demos and Table Talks for networking and best practice sharing.

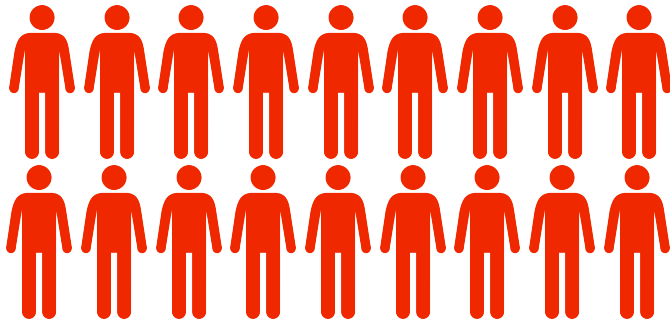
From a Board perspective we made some changes to create leadership roles for Strategic Partnerships and Marketing/Communications. Both areas align with our focus on adding value. As we work with our EAB to determine broader employee talent development needs, we also want to market the right solutions in the right way to meet those needs. For our student audience, we offered our second annual Student Scholarship which consisted of a chapter membership and Conference registration. And for new members we offered a webinar version of our New Member Orientation to acclimate new members sooner rather than waiting to attend our face to face session held at the conference.

We owe all of the recognition for these accomplishments to our wonderful volunteers who give of their time, talents and resources to bring these things to life. We are truly grateful for their participation. If you are interested in joining our great team of volunteers by bringing in your expertise, we would love to have you. Let's work together to make 2019 another great year for GCATD!

Thanks for all you do to support GCATD.

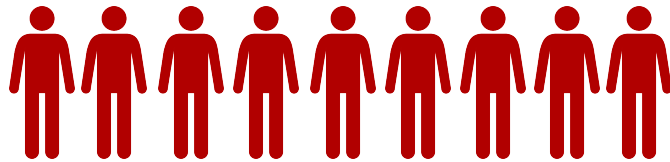
Michele P Miller, 2018 President

Membership



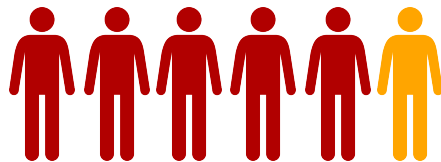
Chapter Members

132



Power of 2 Members

74



Student Members

8

Total Members as of 12/13/2018.....**214**

Membership Survey Highlights

"My membership allows me to connect with others in my career community to cross-pollinate ideas, share successes, and overcome challenges."

96%
of respondents would recommend GCATD to others.

"The content provided this year has been varied and great. Specifically, the Fall Conference was phenomenal!"

Finances

Income

Membership.....	\$12,345
Monthly Programs.....	\$4,549
Dayton.....	\$580
Conference.....	\$35,388
Chapter SIGs.....	\$25
Interest.....	\$8

Total **\$52,895**

Expenses

Membership	\$3,295
Monthly Programs.....	\$3,287
Dayton.....	\$255
Conference.....	\$25,634
Communications.....	\$4,836
President Expenses.....	\$9,531
Chapter SIGs.....	\$638
Sales Expense.....	\$181
Treasurer Expenses.....	\$5,394

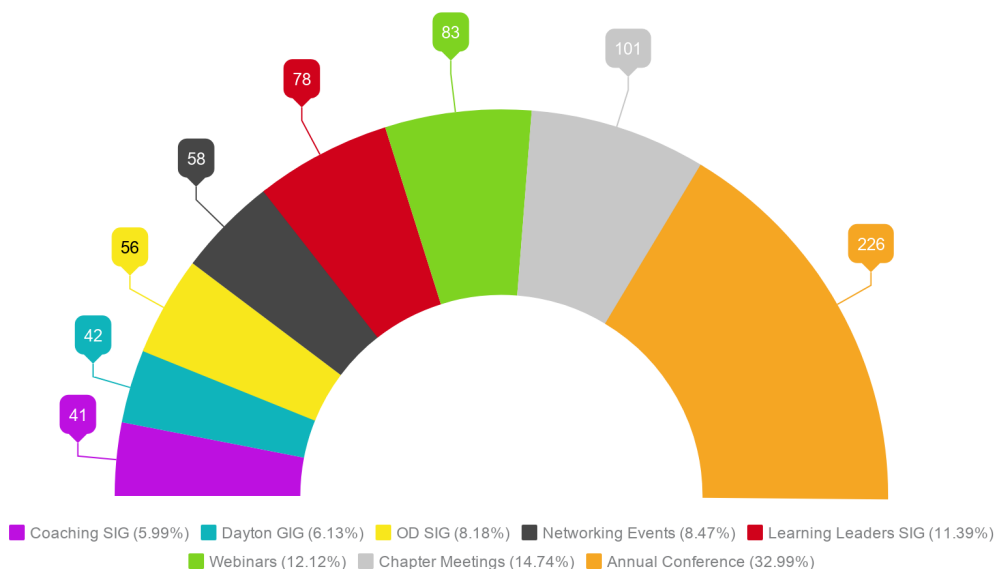
Total **\$53,051**



Total Earnings
\$2,639

- Coaching SIG: 41
- Dayton GIG: 42
- OD SIG: 56
- Networking Events: 58
- Learning Leaders SIG: 78
- Webinars: 83
- Chapter Meetings: 101
- Annual Conference: 226

Attendance Total
685



Volunteers

Board of Directors

President
Michele P. Miller

President Elect
Mary Tettenhorst

Past President
Randi Sandlin

VP Finance
Paul Bozik

VP Professional Development
Chris Eversole

VP Membership
Arlene Baker

VP Strategic Initiatives
Pam Nintrup

VP Marketing & Communications
Channing Nuñez

Director of Engagement
Jennifer Fishwick

Director of Social Media
Chris Harrison

Director of Communications
Kristen Schoonover

Director of Sponsorships
Tara French

Conference Lead
Beth Robinson

Dayton GIG Conveners

Jonathan Wilson
Bob Riess

OD SIG Conveners

Paul Bozik

Learning Leaders SIG Conveners

Jon Ulrich
Leah Cridlin
Katie McLain

Coaching/Consulting SIG Conveners

Laurie Althaus Fitzgerald
Cindy Weingarten

Conference Committee Members

Beth Robinson (Chair)	Randi Sandlin	Channing Nuñez
Karen Bieger	Arlene Baker	Brett Schwartz
Elise Foster	Tara French	Russ McMahon
Katie MacDonald	Lindy Saner	Cindy Weingartner
Pam Nintrup	Chris Harrison	Betsy Young

Professional Development Committee Members

KL Allen	Sue Schindler
Sharahn Monk	Margie Swartz
Travis Nipper	Rochelle Thompson
Nina Talley	

Membership Committee Members

Jennifer Fishwick
Anna Schumacher

Chapter Ambassador

Amy Sparks

***THANK YOU TO EVERYONE WHO CONTRIBUTED TO GCATD'S
SUCCESS IN 2018.***