

The logo for the 2021 GCATD Conference features a giraffe on the left, an elephant at the top center, and a lion on the right. The text "2021 GCATD Conference" is in green, "LEARNING SAFARI" is in large brown letters, and "Lessons from the Jungle" is in green. A white path graphic leads from the bottom left towards the center.

# 2021 GCATD Conference LEARNING SAFARI Lessons from the Jungle

## Need help explaining to your boss why you should attend?

Are you trying to figure out how to ask your company to pay for you to go to the GCATD Conference this year? Or are you looking for a reason to spend an entire day at the GCATD conference? If so, here is some info about the value of the **2021 GCATD Conference** to help.

### Start with common ground to set the foundation...

Can we all agree on the following? The past year and a half has challenged all of us to think and behave differently both at work and home. Our work environments and how we communicate has changed significantly. Most of us have had to adapt or completely change what we do and how we do it to achieve the same goals.

### Build another layer onto the foundation...

Learning from your peers would help you and your company move past the challenges of the past 18 months and begin to thrive again.

### The ask...

This year the GCATD Conference is embracing all of this and presenting an opportunity to learn from your peers, network with others facing the same challenges, and embark on a new journey or "Safari" through resilience and knowledge. The "**Lessons from the Jungle**" topics of interest include **innovative adaptation, diversity and inclusion, and key talent and development lessons** from 2020. As always, there will be **engaging activities, interactive workshops**, and time to **connect** in fruitful conversations. The goal is to help you move past the challenges of the past year and thrive in 2021 and beyond... And it's **only \$149 right now for GCATD members** until July 31, 2021 (\$20 savings). **Interested in bringing your whole team?** Unlike the Early Bird Discount, if you register **5 or more from your company**, the price of \$149 does not expire.