



**GREATER CINCINNATI
CHAPTER**

**Association for
Talent Development**

GREATER CINCINNATI ATD ANNUAL REPORT



2022

LETTER FROM THE PRESIDENT



After nearly two years of social distancing and limited in-person engagement, 2022 gave us an opportunity to begin returning to normalcy. With limitations lifted, we gained great momentum in restarting in-person staples of our chapter like our Special Interests Groups (SIGs), membership happy hours, and another incredibly successful Fall Conference with a return to the Savannah Center.

While the transition to in-person events was certainly welcomed, we also listened to your feedback and understand that value is no longer defined simply by being “in-person”; rather, it is instead characterized by meeting you where and how you need us. As we move into 2023, we’re working to create an experience that allows you to participate in a way that best suits your needs, wants, and schedule. The goal of our Board and volunteers was (and still is!) to drive forward the value that makes our community of practice so special: our connection with our industry, with our professional growth, and with one another.

Below are a few more highlights from the past year:

- Launched our Elevate L&D Podcast
- Achieved Care+ status with ATD national – the highest performance rating available to local chapters for delivering member benefit
- Continued to strengthen our chapter membership and partnerships

Our accomplishments would not be possible without our volunteers. Your knowledge and experience matters. It can make an impact, and we would love to have you join any of our committees to help shape the future of our chapter. If you’re interested in joining our team, please let me know. We look forward to hearing from you and working with and for you.

Bill Jamison

CHAPTER PRESIDENT/GCATD

2022 GCATD BOARD OF DIRECTORS



Bill Jamison

PRESIDENT



Kristie Schoonover

PAST PRESIDENT



John Carter

VP, PROF DEVELOPMENT



Heidi Lattire

VP, MARKETING



Christina Cohen

VP, MEMBERSHIP



Michelle Lund

VP, STRATEGIC

PARTNERSHIPS



Pam Nintrup

BOARD ADVISOR

2022

VOLUNTEERS

2022 Conference Committee

Michelle Lund
Lisa Nicholson
Laurel Sharp
Rochelle Thompson
Leah Cridlin
Pam Nintrup
Christina Heilig
Karen Bieger
Ashley Wade
Cindy Weingartner

Learning Leaders SIG Convener

Leah Cridlin

Coaching SIG Convener

Dr. Scott Dust
Michelle Lund

Learning Technology Convener

Lisa Nicholson
Kim Breese

Dayton GIG Conveners

Kim Breeze
Bob Riess
Jonathan Wilson

Professional Development Committee

Sam Essid
Greg Goold
Elisha Hill
Dan Link
Laura Purdy
Katie Schwieter

OD SIG Convener

Saleemah Green
Margie Swartz

FINANCIAL REPORT

Income	
Membership	\$ 8,940
Professional Development	\$ 695
Conference	\$ 34,284
Chapter SIGs	\$ 820
Interest	\$ 3
Total	\$ 44,742

Expenses	
Membership	\$ 2,645
Professional Dev	\$ 1,718
Conference	\$ 26,594
Chapter SIGs	\$ 2,620
Communications	\$ 6,593
President's Expenses	\$ 2,670
Treasurer's Expenses	\$ 4,977
Total	\$ 47,818

atdChIP Total ChIP Earnings: \$4,545*

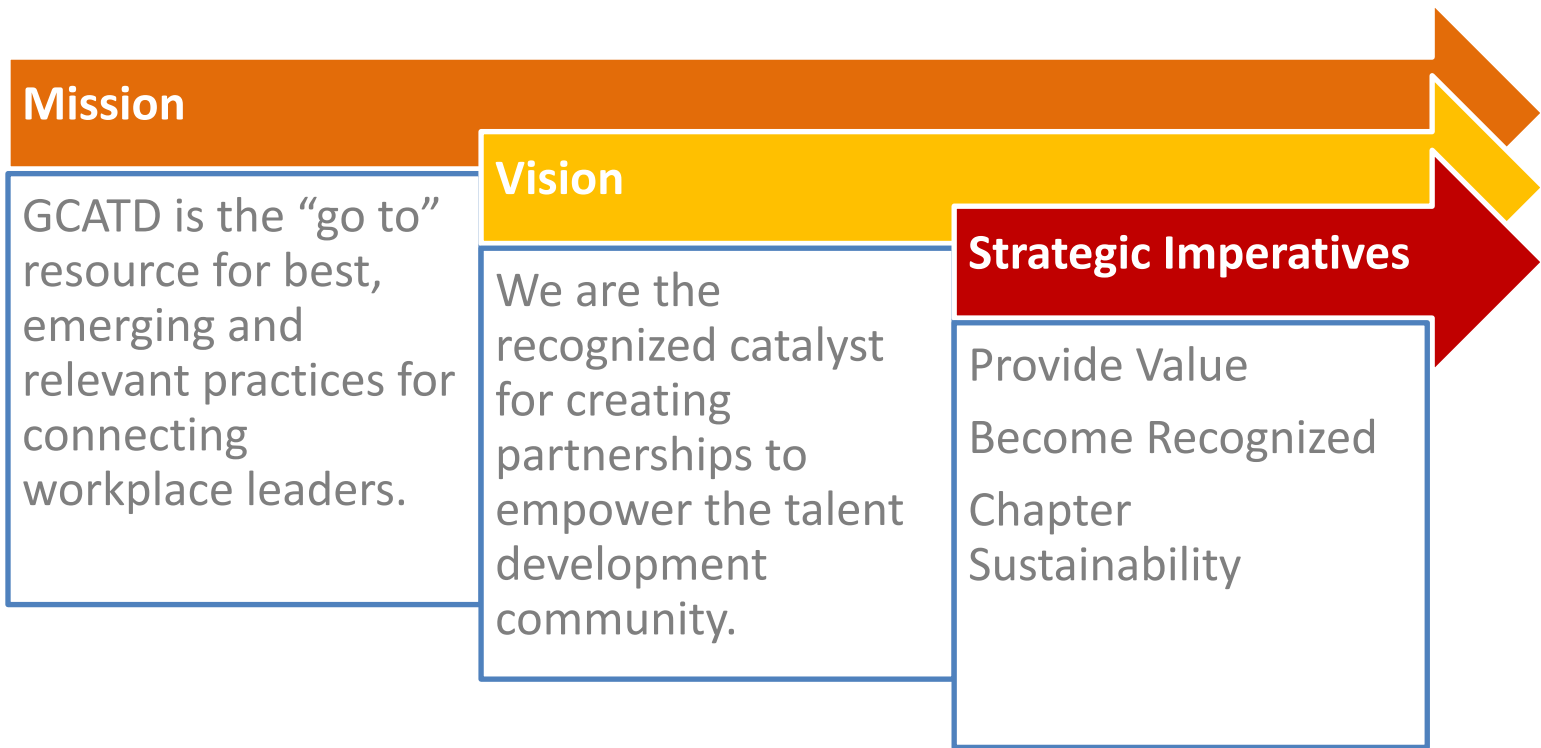
chapter incentive program *Included in Membership Income

ATD's Chapter Incentive Program ensures that that GCATD receives revenue when GCATD members purchase ATD products, members, conferences or program registrations using ChIP code CH3044. This money can be reinvested in local programming to support talent development professionals in Greater Cincinnati.

WHAT DO GCATD EXPENSES INCLUDE?

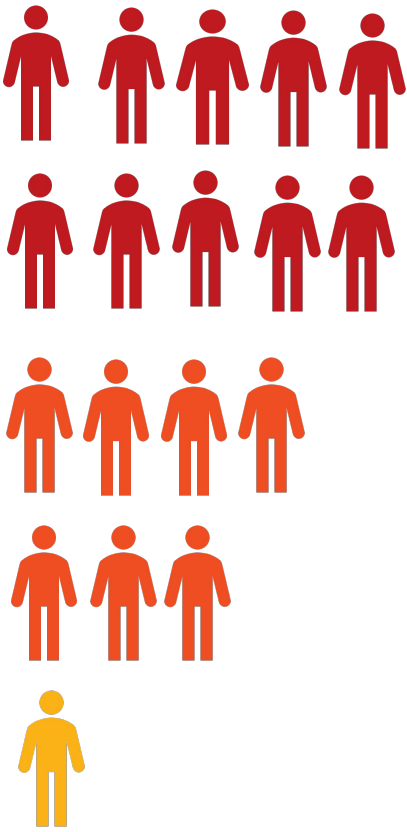
Presidents Expenses include a variety of expenses including paid administrative support, volunteer awards/recognition and travel/registration for ATD's National Chapter Leadership Conference (ALC). At ALC, Chapter Leaders from across the country gather to develop leadership skills and benchmark best practices for running effective chapters. Treasurers Expenses is largely made up of credit card fees. The largest expense for both Monthly Programs and Conference are facility and food.

ANNUAL GOALS



Goal	Owner	Status
All board positions have a designated successor	Chapter Administration	In Progress
Create a dashboard and measure 2-3 metrics for each area	Chapter Administration	Complete
Complete tech review and implement 3 improvements	Communication	In Progress
Define our value proposition	Chapter Administration	Complete
Grow our membership by 20% (at 188 the day the goal was set)	Memberships	In Progress

MEMBERSHIP



CHAPTER MEMBERS



POWER OF TWO MEMBERS



STUDENT MEMBERS

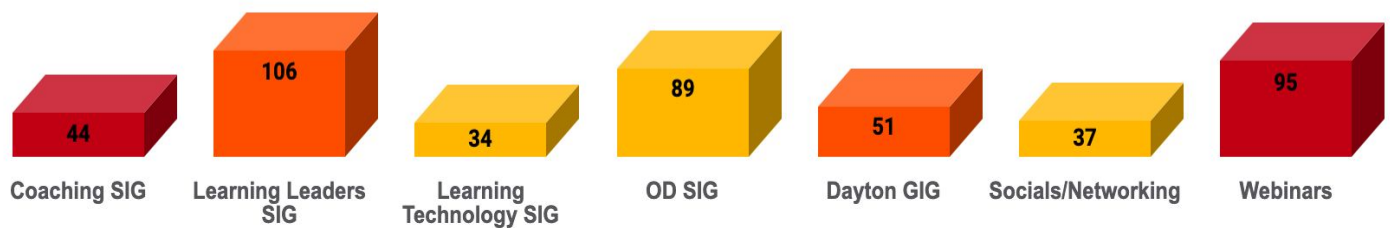


185 Members as of 12/31/2022

CHAPTER

ACTIVITIES

Total Attendance by Program Type



"I never knew this existed prior to our new manager coming in last year. I think it is extremely valuable and provides the opportunity to look at ideas and network!"

"I learn something new. It is such a great resource for not only information but lasting relationships as well."

"I love the ability to connect with local professionals."